

MINUTES
AD HOC DIGITAL MARKETING COMMITTEE MEETING
FIRE AND POLICE PENSION FUND, SAN ANTONIO
THURSDAY, JULY 16, 2026
PENSION FUND OFFICE – 9:45 AM

ROLL CALL: Washington Moscoso, Committee Chair, called the meeting to order at 9:36 a.m. Roll was called, and a quorum was declared present.

**COMMITTEE
MEMBERS**

PRESENT: Michael McCarty, Active Fire Representative; Washington Moscoso, Active Police Representative; and Ryan Reynolds, Active Police Representative.

**COMMITTEE
MEMBERS**

ABSENT: None.

OTHERS

PRESENT: Shawn Griffin, Active Fire Representative; Gail Jensen, Executive Director; Iliana Castillo Daily, Alexandra Geleske, Rick Matye, and Christine Tejada, Pension Fund staff.

APPROVAL OF MINUTES

Mr. Reynolds moved to approve the Minutes of the June 10, 2026, meeting of the Ad Hoc Digital Marketing Committee. The motion carried unanimously.

WEBSITE DESIGN/DEVELOPMENT – REVIEW WEBSITE

The Committee reviewed the new website, which is not live and was prepared by consultant Revize. The site is in its final stages of review and editing, and Revize has turned it over to staff for content modifications. Ms. Jensen for the Committee's feedback on the homepage, which currently features a slideshow with photos sourced from various places, and the Board of Trustees page. The original Board of Trustees page displays full photos and full biographies for each member, and she asked for directions on whether to maintain that format or move to a simplified layout.

Ms. Jensen informed the Committee that designer Raj Allada has set up the URL link that will allow members to access the Benefits Calculator. She

will send the Committee a link to the new website so the Committee can review it more thoroughly and provide feedback. Once the Committee is satisfied with the final version, she will coordinate with Revize to schedule the website launch, anticipated for August. No further action was taken.

**PROFESSIONAL SERVICES RFP'S: CYBERSECURITY CONSULTANT/
PUBLIC RELATIONS FIRM:**

General Counsel Castillo Daily presented the Committee with two draft Requests for Proposals (RFP), one for a *Cybersecurity Consultant* and one for a *Public Relations Firm*. She explained that the documents are similar except in their respective scopes of work. She also highlighted the proposed timeline, noting that, if approved by the Committee, both RFPs would be formally issued July 17, with responses due at the end of August.

After reviewing the RFPs for each, Mr. McCarty made a motion to approve the RFP for the *Cybersecurity Consultant*, the motion carried unanimously.

Mr. Reynolds made a motion to approve the RFP for the *Public Relations Firm* as presented, the motion carried unanimously.

ADJOURNMENT: Mr. McCarty made a motion to adjourn the meeting at 9:51 a.m. The motion carried unanimously.

Approved this ____ day of _____, 2026.

Washington Moscoso, Committee Chairman